

Social Media Posts – World Lung Day 2018

Tweets

We join @FIRS_LungsFirst on 25th September #WorldLungDay to advocate for respiratory health globally. Find out more about supporting the campaign here <https://bit.ly/2vYleCf>

65 million people suffer from chronic obstructive pulmonary disease (COPD) and 3 million die from it each year, making it the third leading cause of death worldwide. Join the @FIRS_LungsFirst #WorldLungDay campaign 25th September <https://bit.ly/2vYleCf>

334 million people suffer from asthma, making it the most common chronic disease of childhood. It affects 14 percent of children globally – and rising. Advocate for respiratory health on 25th September and join the @FIRS_LungsFirst #WorldLungDay campaign <https://bit.ly/2vYleCf>

10 million people develop tuberculosis and 1.8 million die from it each year, making it the most common lethal infectious disease. Advocate for respiratory health on 25th September and join the @FIRS_LungsFirst #WorldLungDay campaign <https://bit.ly/2vYleCf>

At least 2 billion people are exposed to toxic indoor smoke; 1 billion inhale polluted outdoor air; and 1 billion are exposed to tobacco smoke. Advocate for respiratory health on 25th September and join the @FIRS_LungsFirst #WorldLungDay campaign <https://bit.ly/2vYleCf>

1.6 million people die from lung cancer each year, making it the deadliest cancer. Lung cancer is largely preventable through tobacco control. Advocate for respiratory health on 25th September and join the @FIRS_LungsFirst #WorldLungDay campaign <https://bit.ly/2vYleCf>

Pneumonia kills millions of people each year making it a leading cause of death in the very young and very old. Advocate for respiratory health on 25th September and join the @FIRS_LungsFirst #WorldLungDay campaign <https://bit.ly/2vYleCf>

We take over 20,000 life-giving breaths each day. Celebrate #WorldLungDay on 25th September. Find out more and join the @FIRS_LungsFirst campaign <https://bit.ly/2vYleCf>

On #WorldLungDay we join @FIRS_LungsFirst calling for prevention, control and cure of respiratory diseases. The promotion of respiratory health must be a top priority in global health decision-making. Find out more and join the @FIRS_LungsFirst campaign <https://bit.ly/2vYleCf>





Most respiratory diseases are preventable by improving the quality of the air we breathe. Celebrate #WorldLungDay on 25th September. Find out more and join the @FIRS_LungsFirst campaign <https://bit.ly/2vYleCf>

Facebook Posts

On #WorldLungDay we call for prevention, control and cure of respiratory diseases. The promotion of respiratory health must be a top priority in global health decision-making. Find out more and join the campaign <https://bit.ly/2vYleCf>.

We are supporting #WorldLungDay on 25th September - a day for respiratory health advocacy. Sign the Charter for Lung Health and find out more about supporting the campaign here <https://bit.ly/2vYleCf>.

Today on #WorldLungDay we call for better lung health around the world. Everyone has the right to breathe clean air. Find out more about the campaign <https://bit.ly/2vYleCf>.

About the Forum of International Respiratory Societies (FIRS)

[The Forum of International Respiratory Societies](#) (FIRS) is an organisation comprised of the world's leading international respiratory societies working together to improve lung health globally: [American College of Chest Physicians](#) (CHEST), [American Thoracic Society](#) (ATS), [Asian Pacific Society of Respirology](#) (APSR), [Asociación Latino Americana De Tórax](#) (ALAT), [European Respiratory Society](#) (ERS), [International Union Against Tuberculosis and Lung Diseases](#) (The Union), [Pan African Thoracic Society](#) (PATS), [Global Initiative for Asthma](#) (GINA), and the [Global Initiative for Chronic Obstructive Lung Disease](#) (GOLD).

The goal of FIRS is to unify and enhance efforts to improve lung health through the combined work of the world respiratory health organisations, professionals and their patients.

For more information about FIRS please contact Lisa Roscoe lisa.roscoe@firsnet.org.



International Union Against
Tuberculosis and Lung Disease
Health solutions for the poor

